

SEO Packages for Website Customers

Initial Build Out (Included)

- Optimization of 10 Keywords
- Internal Page Linking
- Site Map Submittal
- Search Console Linking
- Robots.txt
- Optimization of: URL, Title Tags, Image, Headings
- Analytics Installation and Setup

Basic Build Out (Included)

- Keywords Optimization (15)
- Page Optimization (5)
- Keyword Search
- Internal Linking
- Google Maps
- Google My Business
- Social Media Integration
- Backlinking Analysis

Packages

Annual (\$2,500/yr.)	Monthly (\$1,000/mo.)	Corporate Package (Starts at \$2,500/mo.)
<ul style="list-style-type: none"> • Basic Package Included • Keyword Search • Competitive Analysis • On Page SEO • Off Page SEO • Ranking Monitor • Link Building • Meta Title Optimization • Meta Description Optimization • Annual Reporting • Baseline Ranking Report 	<ul style="list-style-type: none"> • Includes All Annual Package Items • Page Rank Strategy • Monthly Reporting • Backlinking in Attempt to • Raise Influence Score • Social Media Integration • Local Business Listing • Reporting: <ul style="list-style-type: none"> • Baseline Ranking • Monthly Ranking • Weekly Site Audit • Site Visitor Analytics • Backlinking Analysis 	<p>Prices vary based on company size and SEO needs</p> <ul style="list-style-type: none"> • Management of SEO accounts for multiple locations • Keyword optimization (100) • Page optimization (30) • Advanced link building (internal) • Competitive analysis and backlinking • Weekly analytics reporting • Optimization of employee profiles • Backlinking optimization (25 URLs) • Google AdWords Grant application (Non-profits)

Customize It! A La Carte Menu

Reporting

Weekly	Monthly	Quarterly	Annually
\$400/mo.	\$100/mo.	\$400/yr.	\$100/yr.

Baseline Ranking
Monthly Ranking

Social Media Metrics
Site Visitor Analytics

Keywords

15	30	50
\$75	\$150	\$225

Page Optimization!

5	10	15
\$75	\$150	\$225

Google Ads

1 Campaign	2 Campaigns	4 Campaigns
\$ 800	\$ 1,400	\$ 2,500

Each campaign contains 4 ad groups, with 4 ads in each group, for a total of 16 ads. Each individual campaign can be live for up to one year. Priced by campaign, not by month.

SEO Testimonial Tool \$250

Google AdWords Grant application for Non-profits (included for Monthly/Corporate Packages)